

The VESTA Project

“Within an aging society, dressing ability is one of the first functions to be lost. Adaptive clothing can play an important role in simplifying the lives of the elderly with problems related to loss of autonomy and also their caregivers. By designing clothes targeted to the specific needs can provide a simple, enhancing and encouraging solution for individual dignity.

VESTA is the name of the project carried out by knitwear artisans from Carpi (Emilia Romagna Region in Italy) with the support of Anziani e non solo, to create a clothing brand designed to be functional with regard dressing and undressing issues related to bedridden care recipients or those suffering from diseases such as; stroke, Parkinson’s, Senile Dementia, Alzheimer’s etc. The clothing also responds to the needs of people with temporary loss of autonomy, caused by for example, a fall, surgery or individuals simply looking for maximum comfort and easy-wear solutions.

“Linea Vesta” applies particular techniques from all aspects of textile design construction and performance and chooses easy washable and breathable fabrics made to ensure high performance i.e. elasticity and full adaptability. The cooperation between a team consisting of health and social care professionals, fashion designers and caregivers using their direct experience and knowledge has allowed for such garments to be created.

The idea of launching an adaptive clothing brand came from Loredana Ligabue (Anziani e non solo Director) in 2010. This idea has been supported by many enterprises from formal and informal carer’s as well as textile companies which gathered in Carpi to participate in the **TAGS seminar promoted** at the Caregiver’s Day 2013, Carpi, Italy.

Some months after the event, the idea of Vesta started to be shaped.”

Licia Bocaletti, Anziani e non Solo